

Virtual Roundtable on COP26 Impacts for Corporate Affairs

An exclusive event for the Oxford-
GlobeScan Global Corporate Affairs
Council

7 December 2021



Today's Speakers



Miguel Veiga-Pestana

*Head of Corporate Affairs
& Chief Sustainability
Officer, Reckitt*



Gail Klintworth

Africa Director, GlobeScan



Rupert Younger

*Director, Oxford University
Centre for Corporate
Reputation*



Chris Coulter

CEO, GlobeScan

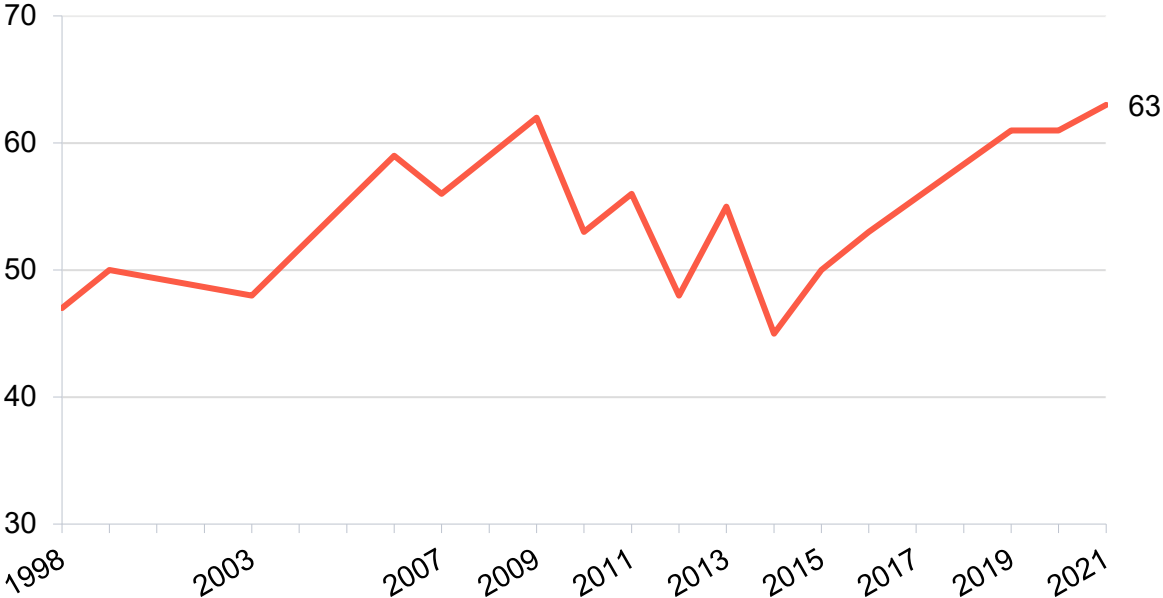


Agenda

- Welcome and Context Setting
- Perspectives on the State of the Climate Agenda from Mark, Mark & Gail
- Panel Discussion
- Q&A

Perceived seriousness of climate change continues to increase

Seriousness of Climate Change "Very Serious," Average of 17 Markets,* 1998–2021

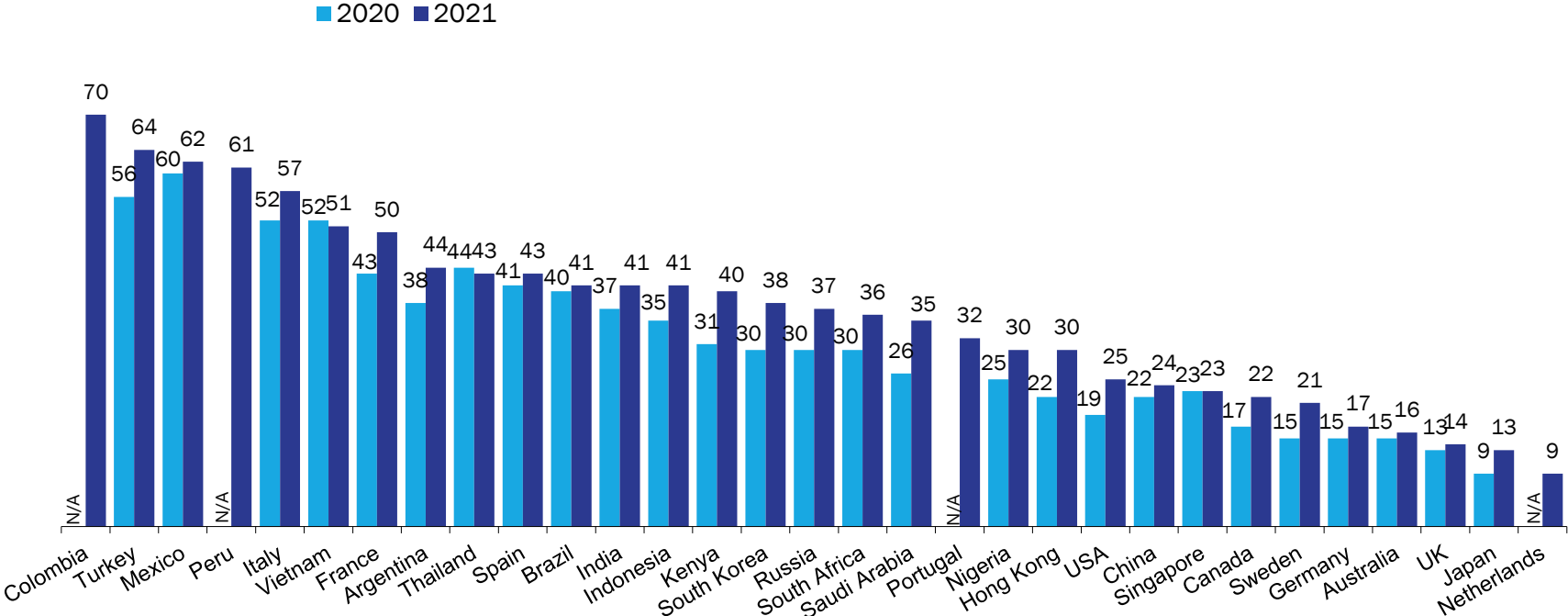


T1. For each of the following possible global problems, please indicate if you see it as a very serious, somewhat serious, not very serious, or not at all serious problem.



People in most markets surveyed increasingly feel personally impacted by climate change

Extent Personally Affected by Climate Change, "Greatly Affected," by Market, 2020–2021

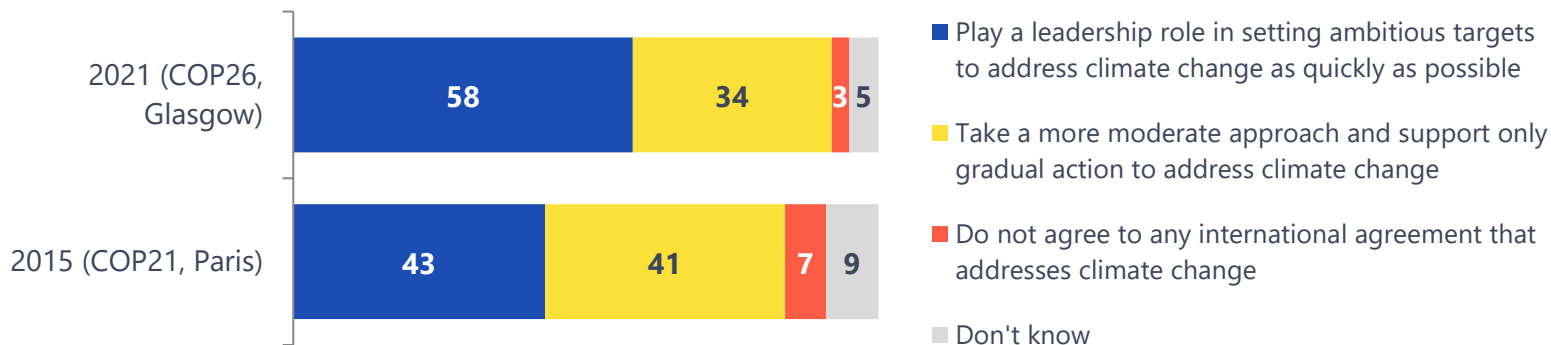


T2. How much are you personally affected by each of the following? – Climate change or global warming



Preferred Country Strategy at COP26 vs COP21

Average of 18 Countries,* 2015–2021



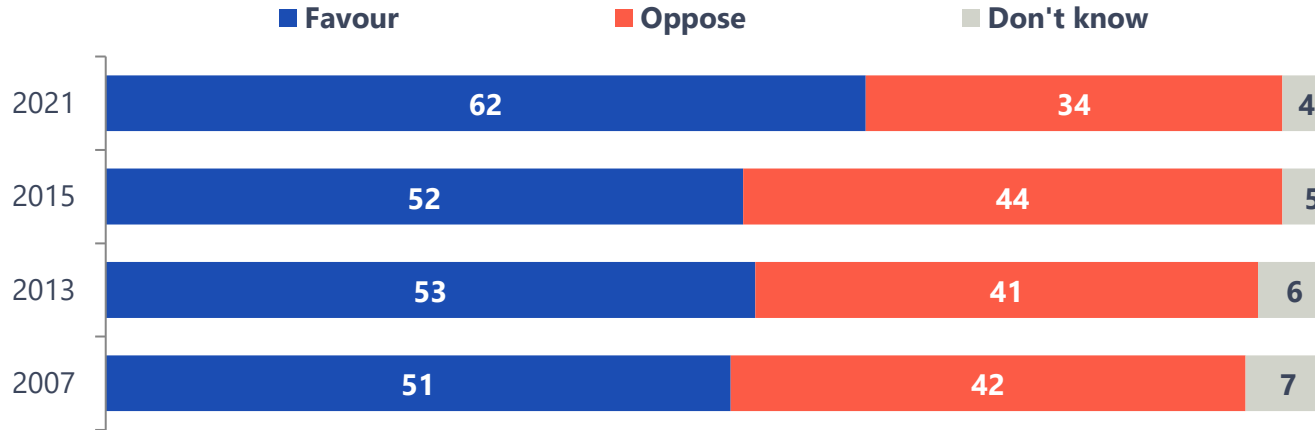
*Includes Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Kenya, Mexico, Nigeria, Peru, Russia, South Korea, Spain, Turkey, UK, and USA. In 2015 this question was asked using an in-person and telephone methodology.

In November 2021, countries from around the world, including [COUNTRY], will meet in Glasgow, Scotland at the UN Climate Change Conference of the Parties (COP26) to discuss how they can work together to reduce emissions of gases that cause climate change. Which of the following do you think should be [COUNTRY's] strategy at this meeting?

Support for a Carbon Tax



“Somewhat/Strongly Favour” vs “Somewhat/Strongly Oppose” Raising Taxes on Climate Change-causing Energy, Average of 17 Countries,* 2007–2021



* Includes Australia, Canada, China, France, Germany, India, Indonesia, Kenya, Mexico, Nigeria, Peru, Russia, South Korea, Spain, Turkey, UK, and USA. Not asked in all countries in all years. Before 2021 this question was asked using an in-person and telephone methodology.

B10 Would you favor or oppose raising taxes on the types of energy, such as coal and oil/petrol, that most cause climate change in order to encourage individuals and businesses to use less of these?



Discussion and Q&A



Miguel Veiga-Pestana

*Head of Corporate Affairs
& Chief Sustainability
Officer, Reckitt*



Gail Klintworth

Africa Director, GlobeScan



Rupert Younger

*Director, Oxford University
Centre for Corporate
Reputation*



Chris Coulter

CEO, GlobeScan





**Know your world.
Lead the future.**

***For more information, contact:
insight@globescan.com***

Thank you!

In 2020, Oxford University and GlobeScan launched a partnership to join forces and work together to leverage their combined expertise in Corporate Affairs. The primary purpose of the partnership is to generate valuable, actionable research findings for organisations, senior executives and corporate affairs leaders to improve the impact of the corporate affairs function.

Oxford University and GlobeScan will do this by engaging and sharing new thinking and practices that would empower the corporate affairs community, the media, fellow researchers and others through a regular “pulse” of novel, timely and data-driven insights about the evolution of the corporate affairs function and its agenda.