



GlobeScan-SustainAbility Survey 2021

Evaluating Progress on the SDGs



Agenda

- Overview of 2021 GSS Survey: Evaluating Progress on the SDGs
- Panel Discussion
- Audience Q&A

Please post questions, including your name and your organization, in the Q&A section any time.

REMINDER: Please tag us using @GlobeScan and @SustInsti on Twitter and LinkedIn, and/or use the hashtag #GSSSDGs when posting



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Aiste Brackley
Head of Research & Insights,
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Our Panelists



Abby Maxman
President, Oxfam
America



Renee Morin
Chief Sustainability
Officer, eBay



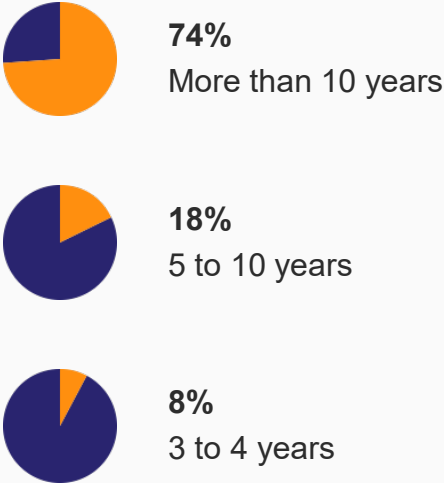
Miguel Pestana
Head of Corporate
Affairs & Chief
Sustainability Officer,
Reckitt

Survey Methodology

496 qualified sustainability experts completed the online questionnaire from October 26th to December 21st, 2020.

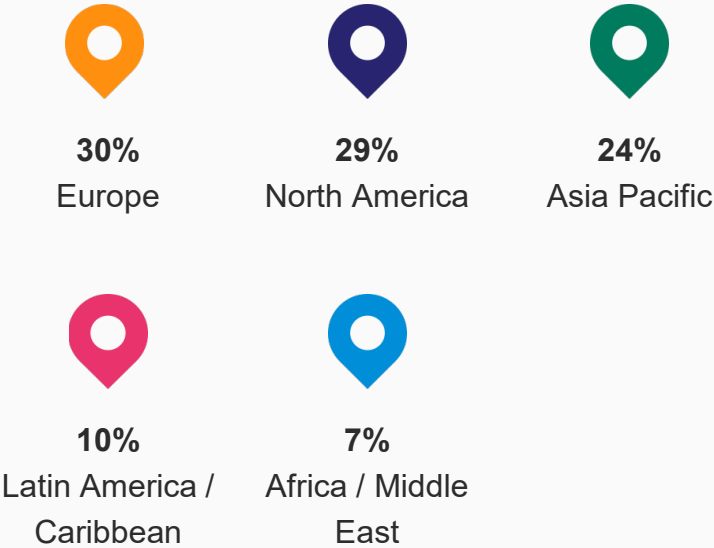
Experience

Respondents have the following experience in sustainability:



Geography

Experts surveyed span 75 countries in the following regions:



Sectors

Respondents were drawn from the following sectors:

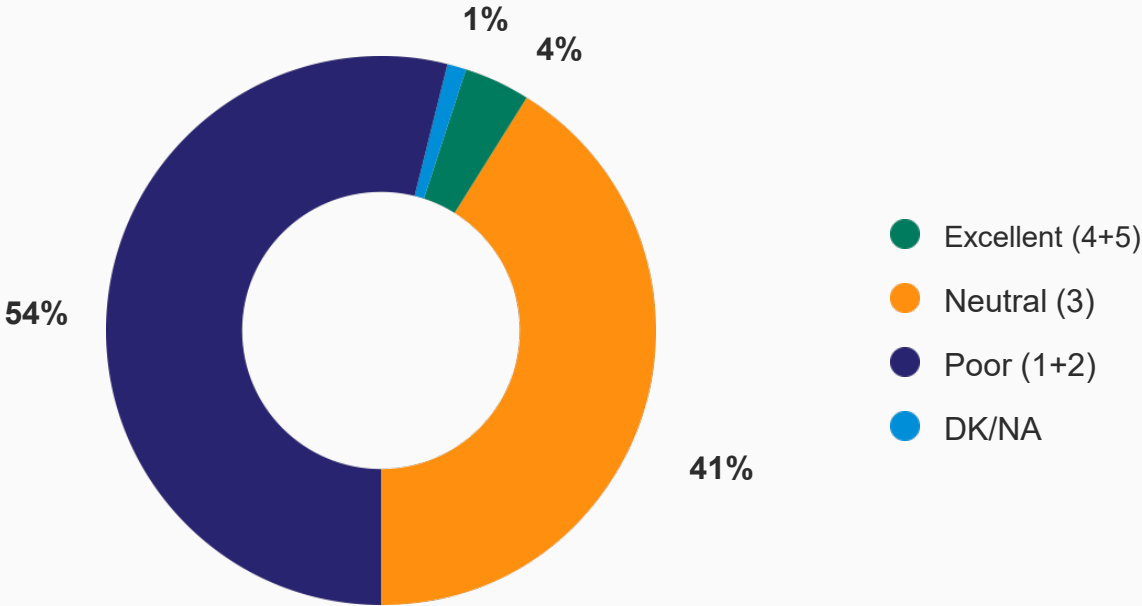


Experts Remain Critical of Progress



Question

How would you rate the progress made to date in the transition to sustainable development globally? *Please use the 5-point scale provided (where 1 is "very poor" and 5 is "excellent").*



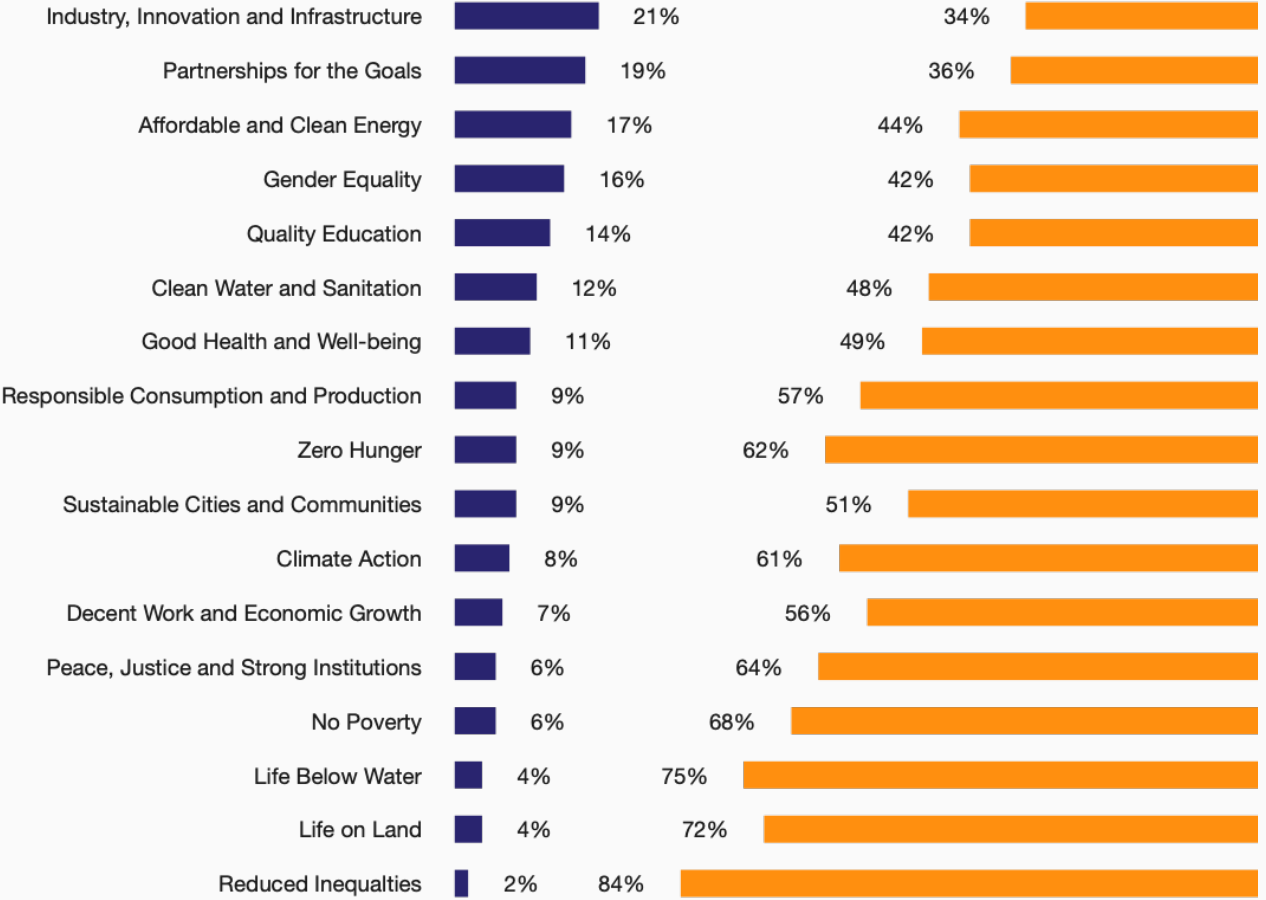
"Poor" (1+2),
All Respondents, 2017–2021

Progress on All SDGs Seen as Poor



Question

How would you rate society's performance to date in having achieved progress toward each one of the Sustainable Development Goals (SDGs)? Please use the 5-point scale provided (where 1 is "poor" and 5 is "excellent").



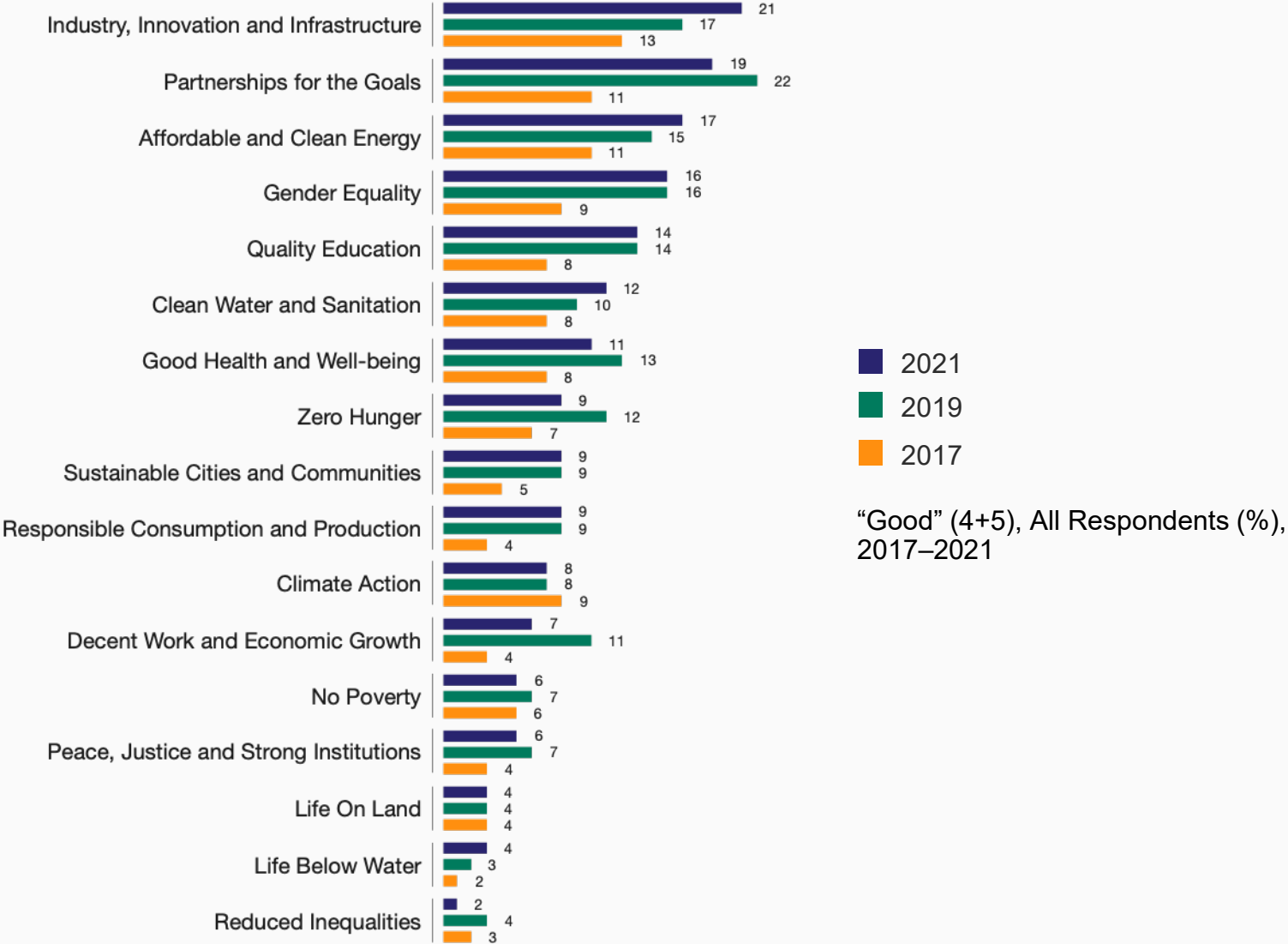
All respondents, 2021 ■ Good (4+5) ■ Poor (1+2)

Experts More Positive Than in 2019 About Progress on Several SDGs



Question

How would you rate society's performance to date in having achieved progress toward each one of the Sustainable Development Goals (SDGs)? *Please use the 5-point scale provided (where 1 is "poor" and 5 is "excellent").*

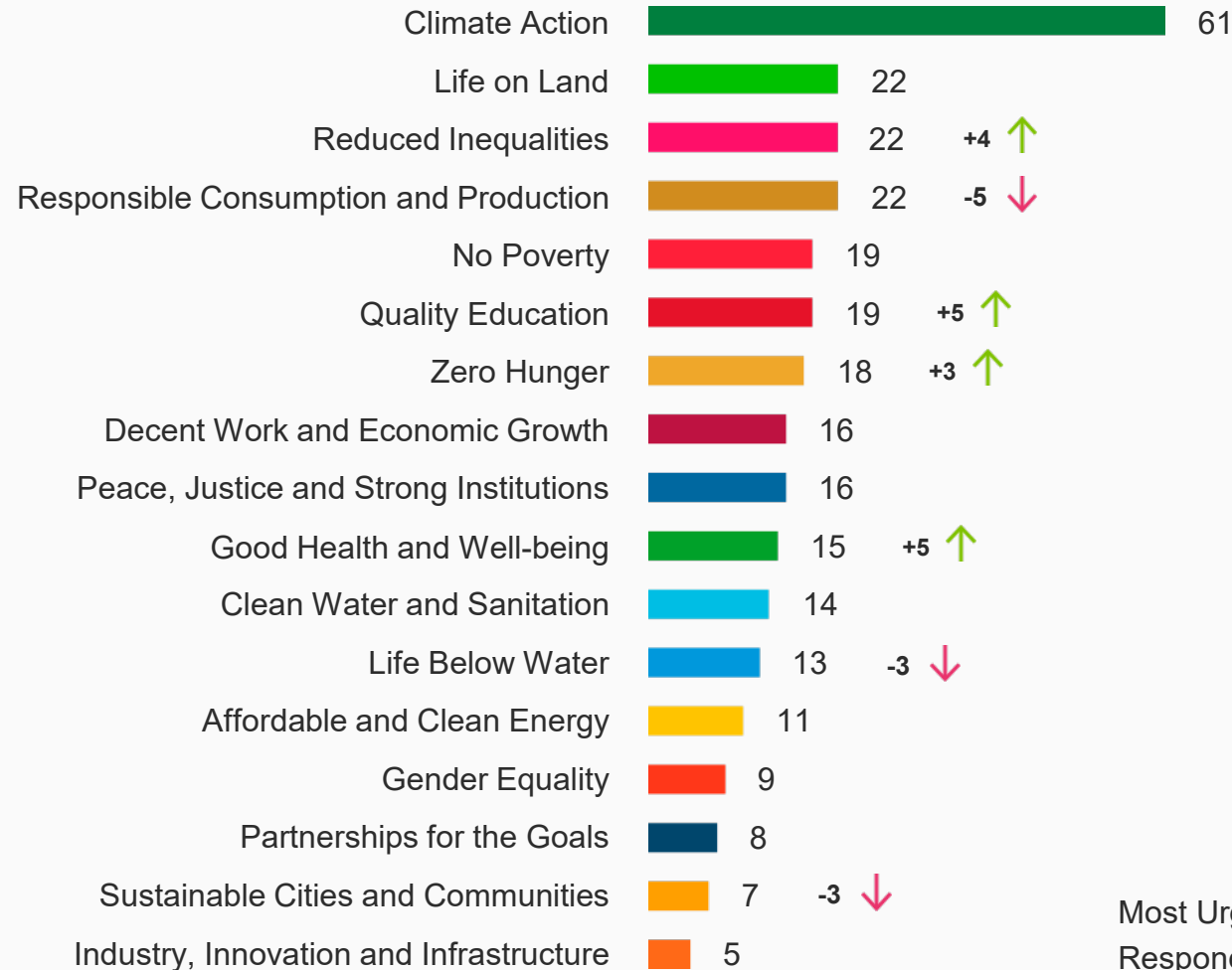


Climate Action Viewed as the Most Urgent Goal



Question

Which three Sustainable Development Goals (SDGs) do you think require the most urgent action? *Please choose at most three Goals.*



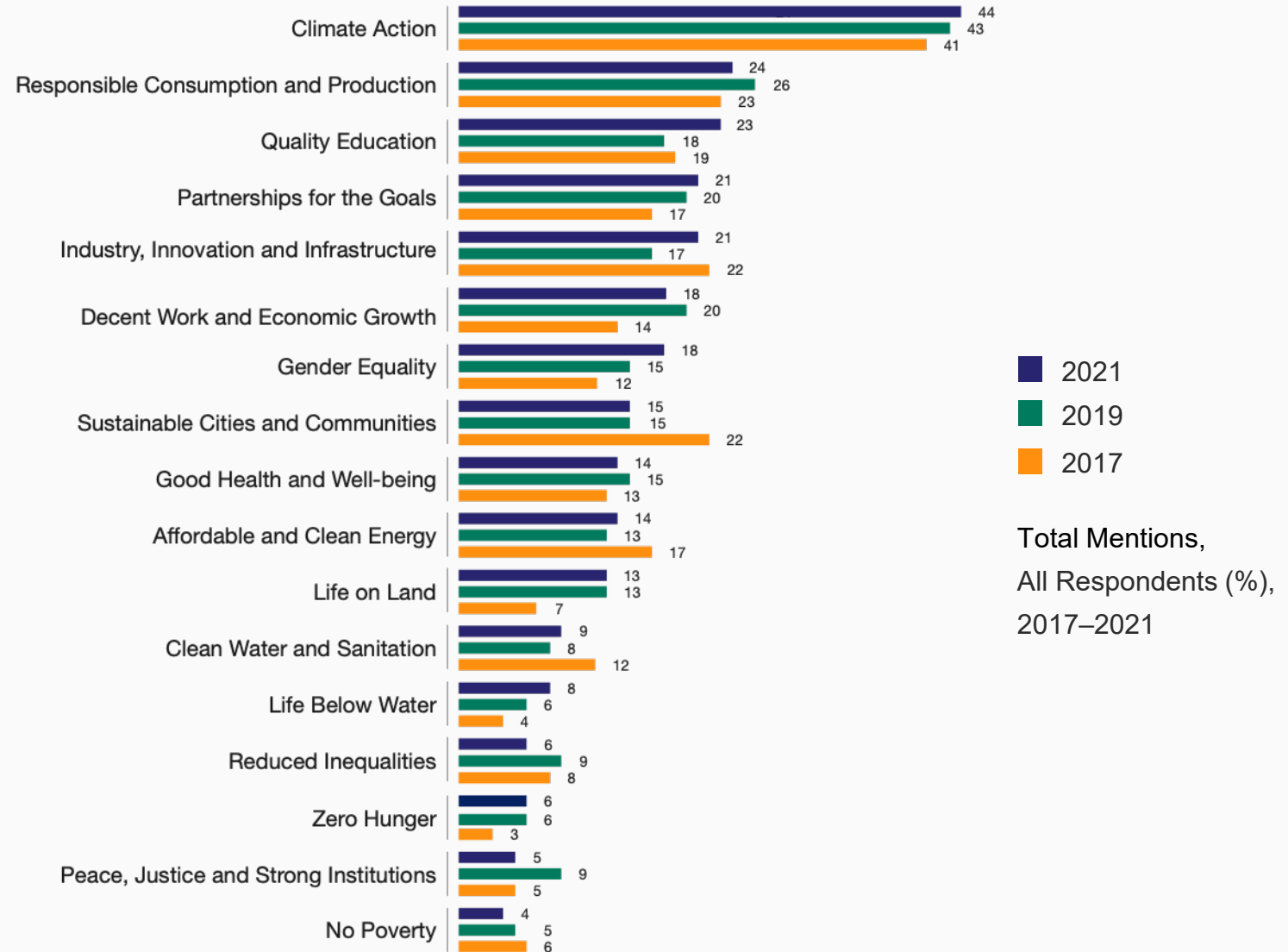
Most Urgent Goal, Total Mentions, All Respondents (%), 2019–2021

Climate Action Receives Most Attention Within Organizations



Question

Which of the Sustainable Development Goals (SDGs), if any, receive the most attention within your own organization (or within your own work if more applicable)? *Please choose at most three Goals.*

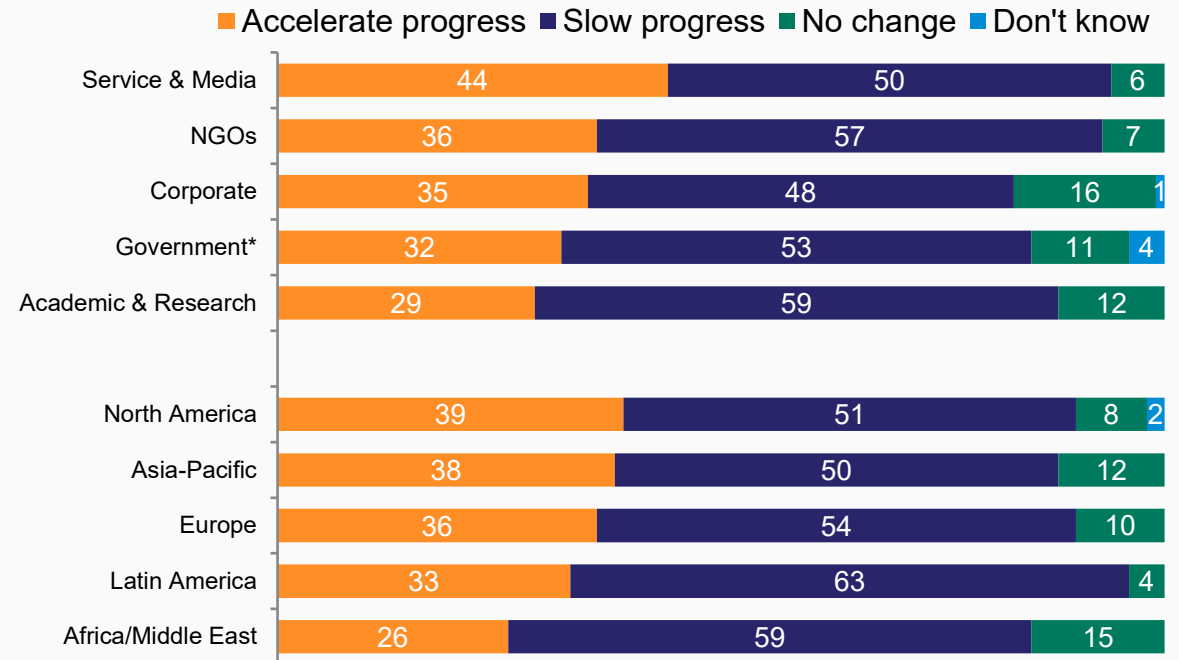
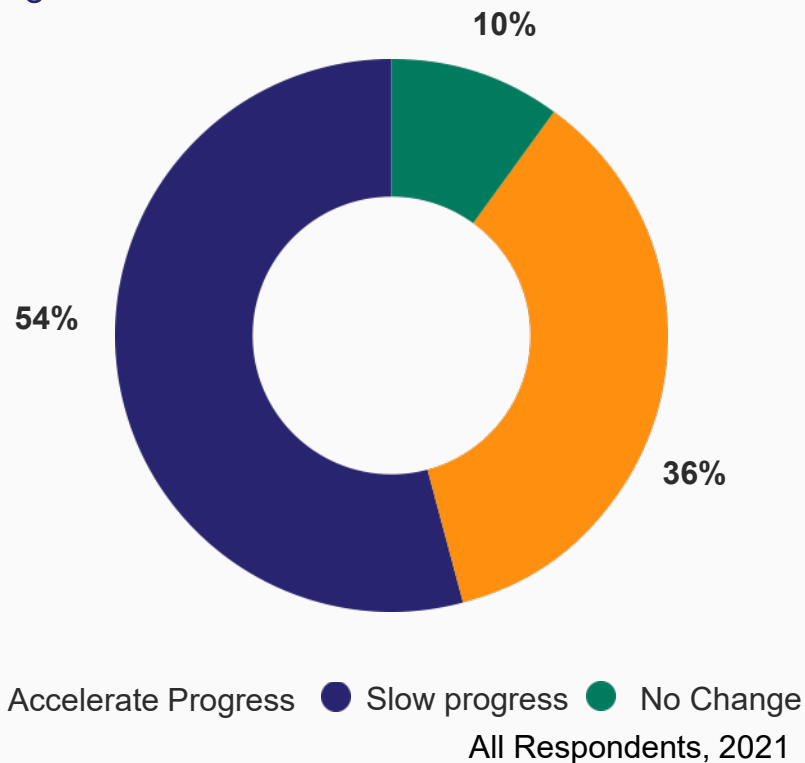


COVID-19 and its Impacts are Expected to Slow Progress on the SDGs



Question

How will the COVID-19 pandemic and its economic impacts affect society's progress toward achieving the Sustainable Development Goals (SDGs) over the coming decade?



*Small sample size (n=19)

All Respondents, 2021 (%)

Panel Discussion and Audience Q&A



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